

BENEFITS

The benefits of buying an advertising spot are many this year. We have many well known fishing magazines and websites linking to us as we grow the tournament. Among them are www.fishalaska.com and numerous other fishing related websites.

The people navigating these links are your potential clients. They are looking at coming to fish the tournament for the chance at some of the big money prizes. They are also looking for info on where to stay, who to fish with and where to shop for that trip of a lifetime memorabilia. By buying a spot with clickable links to your website you are putting your business right under their nose with a very good chance of securing a booking or a sale as they plan their trip.

75% of last years participants came from outside of Kodiak. With this influx comes the money they spend around town. This is good for the local economy in our small town and provides additional seasonal employment opportunities.

Please make checks payable to Kodiak Regional Aquaculture Association. This is an advertising sponsorship and is deductible as a business expense.

100% of Prize Sponsorship is paid out. All proceeds from ticket sales less expenses are paid to the KRAA to help fund additional hatchery facility expenses not covered by the ADFG/KRAA Kodiak King Salmon Enhancement Project cooperative agreement. Your help is needed to make this happen. It is good for business and a positive for the community.

Advertising spots are available year around on the website. The revenue from this helps fund the KKST expenses. Please call Judi Kidder Ph: 907-487-2421 or Tammy Hulsey Ph: 907-486-6555 for more information.

Please Check your contribution level option and return ASAP with company artwork and/or business card for promotions to the address listed in front.

Thank You For Your Support

Name: _____

Address: _____

Phone: _____

Email: _____

www.kodiakfishingderby.org



Kodiak King Salmon Tournament 2009

**Advertising
Sponsorship
Package
Options**

**Contact:
Judi Kidder
907-487-2421
xxena@gci.net**

Kodiak Regional Aquaculture
Association
104 Center Street, Ste 200
Kodiak, Alaska 99615
Ph : 907-486-6555

Option A

\$500

***Business card sized
Web Ad***

Year around Duration

***Linked to your website
or email***

***Line link by category
on Links Page***

Newspaper Ad listing

***Ticket Brochure
Handout***

Promotional Advertising

**Attach Business
Card Here**

Option B

\$250

***1/2 Business card sized
Web Ad***

Year around Duration

***Linked to your website
or email***

***Line link by category
on Links Page***

Newspaper Ad listing

***Ticket Brochure
Handout***

Promotional Advertising

**Attach Business
Card Here**

Option C

\$50

Year around Duration

***Linked to your website
or email***

***Line link by category
on Links Page***

***Ticket Brochure
Handout listing***

Promotional Advertising

**Attach Business
Card Here**